



New Zealand's Premium, Limited Edition Apple

Shipping March to August

An apple so sweet, crunchy and delicious it
will have your customers coming back for more.

DIVA ORGANIC FACTS

Looking Good

- DIVA organic apples are bright and shiny and their stunning, rich red colour and naturally larger size draws the eye and attracts customer attention.

Tasting Great

- DIVA organic apples are higher Brix and sweeter tasting than rival varieties, with firm, dense flesh and a juicy, crispy bite.

Storing For Longer

- DIVA organic apples perform better for longer. Using Controlled Atmosphere (CA), DIVA organic apples can be cool stored for longer, giving you flexibility and a longer marketing window.

Exclusive & Limited

- DIVA organic apples are exclusive to Bostock New Zealand, meaning volumes are limited and distribution is controlled.

Traceability You Can Trust

- DIVA organic apples are safe and 100% traceable back to source, meaning you can sell, market and promote this apple with 100% confidence.

Specially Selected Orchards

- DIVA organic apples are some of the best apples New Zealand has to offer because they are grown on orchards specially selected for access to cool ocean breezes, high quality soil and an abundance of summer sunshine hours.

Apples That Bring Customers Back for More

- "DIVA organic is the sweetest apple I have ever eaten. Just delicious!"
- "DIVA organic apples are incredible. Before I took a bite, I actually smelled it and it smelled like a real apple. The taste just rocked my world. Thanks for such a great apple."
- "The DIVA organic apple was more expensive than other apples...but it is worth every penny."

If you are looking for a premium, sweet red apple to compete with other high quality red apple brands in your market...then DIVA organic is the apple for you.



DIVA ORGANIC DETAILS

DIVA Organic Colour Grades:

- PG (Premium Grade) 80%+

Size Profile:

- From 50 - 150

Carton Formats:

- Z Pack
- 2 Layer Carton (50 - 60 count)

For more information, visit:

www.divaapples.com

* DIVA ORGANIC™ and HAVE A DIVA MOMENT™ are registered trademarks.

BOSTOCK
New Zealand

www.bostock.nz